#### For Immediate Release

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## Studies Show Dietary Supplement Supports Reproductive Function -Formulated For Women Experiencing Difficulties Conceiving-

(Chatham, N.J. – April 6, 2015) Recently released statistics on U.S. birth rates from the Centers for Disease Control and Prevention (CDC) report a continued trend toward delayed motherhood. As fertility gradually declines in the 30s, particularly after age 35(1), the risk of experiencing difficulty conceiving may increase. In addition to age, there are other common reasons why women may experience difficulties conceiving, including: irregular ovulation cycles and poor egg quality, which may be associated with stress, lifestyle, poor diet or Polycystic Ovary Syndrome (PCOS).

Multiple research studies report that taking a combination of myo-inositol, which is a naturally occurring substance produced by the human body from glucose, and folic acid, a B vitamin that promotes cell growth – in therapeutic doses - promotes menstrual regularity, ovulatory function and higher quality eggs. Myo-inositol and folic acid are the ingredients in Pregnitude®, a doctor recommended dietary supplement for reproductive health.

"Ideally, women concerned about their ability to conceive may want to explore a natural approach before they opt for medical therapies, artificial insemination or assisted reproductive technology," says Dr. Georgianna Donadio, Director of the Boston-based National Institute of Whole Health.

### **Mounting Clinical Evidence**

More than a half dozen clinical trials over the past decade have evaluated the effects of myoinositol combined with folic acid on women. Published research includes a randomized, doubleblind study by Gerli et al., which compared results for women taking myo-inositol and folic acid, versus women taking only folic acid. The study found that women taking both myo-inositol and folic acid ovulated more quickly and more frequently. In another example of published research, a randomized, double-blind study by Ciotta et al. found that women taking myo-inositol and folic acid had greater numbers of follicles of a desirable size (>15 mm diameter) and produced significantly more oocyte eggs than women taking only folic acid.(**2,3**). Pregnitude is a doctor recommended dietary supplement for reproductive health. Each box of Pregnitude contains a month's supply (60 packets) of the supplement in powder form. Each single serving packet of Pregnitude contains 2000mg of myo-inositol as well as 200mcg of folic acid. Women take the supplement twice daily by dissolving the odorless, tasteless and colorless powder in a glass of water. Women should always consult with their physician before taking any vitamins or supplements, such as Pregnitude. "Consumers have had very positive responses about Pregnitude," said Maria Carell, CEO of Exeltis USA, the U.S. distributor of Pregnitude. "The fact that Pregnitude is generally well tolerated is also reassuring to both women and their doctors," adds Ms. Carell.

Pregnitude is available without a prescription through pharmacy and online retailers, including: Walgreens.com, Drugstore.com, Pregnitude.com, Amazon.com and Earthsmagic.com. For more information, visit: <u>www.pregnitude.com</u>.

# **About Exeltis USA**

Exeltis USA (formerly Everett Laboratories) is committed to improving women's health at all stages of life (contraception, pregnancy, fertility and menopause) and offers an extensive portfolio of products to meet women's reproductive health needs and help improve wellbeing and quality of life. Exeltis USA, Inc. has brought many women's health products to market building a strong reputation with the healthcare professionals who specialize in women's health. In 2010, the Chemo Group, a global healthcare company acquired Everett Laboratories Inc. to gain a position in the U.S. women's health market. Chemo's support has enabled Exeltis USA to expand its current product offerings as well as to build a platform to enable it to bring Chemo's Women's Health products to the US market. For more information: http://womenshealth.exeltisusa.com/

#### **References:**

 American Society of Reproductive Medicine www.asrm.org
Randomized, double-blind placebo-controlled trial: *Effects of Myo-inositol on Ovarian Function and Metabolic Factors in Women with PCOS*; S Gerli et al: European Review for Medical and Pharmacological Sciences, 2007.
*Effects of Myo-inositol Supplementation on Oocytes Quality in PCOS Patients: A Double-blind Trial*; L. Ciotta et al: European Review for Medical and Pharmacological Sciences, 2011

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The statements in this product briefing have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.